

REPORT ON NADMO SENSITIZATION PROGRAMME ON FLOOD AND FIRES

As part of the implementation of the GFDRR, public educational materials on fires and flooding have been produced. These items have been received by NADMO and have been disseminated. NADMO embarked on the following measures to ensure a wide and effective dissemination of the materials the public receives maximum benefit from them.

Radio and Television discussions

Resource persons from NADMO and from among Technical Committees were on various radio and television stations to educate the public on flood and fire prevention. The education was centered on the educational brochures produced with support from UNDP. Therefore UNDP was duly acknowledged throughout the radio and television discussions. Television stations also zoomed in the materials on the screen for the wider public to observe and learn.

Below are the media schedules:

Adult Education (flood and fires) in the Local Languages

Days	Language	Media House	Resource persons	Date
Monday	Akan	GTV	Dr. Gyau Boakye Mr. Abrokwa	15 TH MAY
Tuesday	Hausa/Dagbani	GTV	Sulemana Mahamoud Muhammed Aminu	16 TH MAY
Wednesday	Ga	GTV	Mrs. Catherine Ocloo Mr. Adolph Nii Tackie	17 TH MAY
Thursday	Ewe	GTV	Mr. Wise Ametepe Mr. Kafui Agbleze	18 TH MAY
Friday	Nzema	GTV	Bridgette Obour Evans Gyenny-Mensah	19 TH MAY

Flood and Fire Education On Breakfast Show

MEDIA	RESOURCE PERSONS	DATE(2017)	TIME
GTV	Mr. Kofi Abrokwa Mr. Odei Mensah	2 ND MARCH	7AM
JOY TV	Mr. Julian Sackey Mr. Kwaku DeGraft	8 TH MAY	3PM
TV AFRICA	Mr. Kofi Abrokwa Mr. Odei Mensah	9 TH MAY,	8:30AM
TV3	Mr. Kofi Abrokwa	10 TH MAY	MIDDAY LIVE
GBC RADIO	Mr. Kwaku DeGraft Mr. Julian Sackey	12 TH MAY	7AM

SENSITIZATION ON FLOOD SAFETY IN BASIC SCHOOLS

NADMO embarked on a sensitization outreach to educate pupils in Junior High School on flood safety. Six resource persons engaged the pupils on the flood safety flier produced with support from UNDP.

1,500 pupils from different Junior High Schools (JHS) were taken through education on what to do before, during and after floods. The pupils therefore were presented with safety flood tip fliers. Participating schools were Odorgonor JHS, Mamprobi South 3 Basic and Nii Kojo Ababio School. Others included Mamprobi One JHS, Socco Basic and Dr. H.S. Bannerman School. Finally, the pupils were provided refreshment.

Below is the schools schedule:

Accra	DATES
Mamprobi JHS. Ablekuma South	21st JUNE, 2017
Korlegonor JHS. Ablekuma South	22 nd JUNE, 2017
Odorgonor JHS	23 rd JUNE, 2017

Challenges

- ✓ Educational materials run out as it was not enough to be distributed to all students in the various schools.

Recommendations

- ✓ More educational materials should be printed to be distributed to the general public.

Lessons Learnt

- ✓ Resource persons educated media personnel on DRR (Disaster Risk Reduction) reporting off camera
- ✓ The sensitization outreach programme in the basic schools increased the interest of the various school heads in DRR issues and they called for more of such programmes
- ✓ The various school heads also suggested that quiz on DRR issues be organized among basic schools across the country